

PRESS RELEASE

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Contacts:

Peter Schwartz, 520-609-2921 or

Sally Chambers, 602-252-3111

info@virturad.com

**VirtuRad, Inc. Provides Veterinary Specialty Center of Tucson
with State-of-the-Art Digital X-ray System**

*Animals Will Benefit from Advanced
Diagnostic Imaging System*

Tucson, AZ – Veterinary surgeons and other specialists at the new Veterinary Specialty Center of Tucson are now armed with advanced medical imaging technology that will allow them to promptly and more accurately diagnose and treat a variety of injuries and conditions.

“VirtuRad provides the most advanced imaging systems that modern medicine has to offer. We are proud and honored to have been selected by Veterinary Specialty Center of Tucson to be their partner,” states VirtuRad Founder and Chairman Dr. Hirsch Handmaker. “We believe that our technology represents the future of veterinary radiology.”

Drs. James Boulay, DVM, MS and Dr. Barbara Gores, DVM are co-founders owners of the new clinic located at 4909 N. La Canada Drive.

“Our animals need to be sedated fewer times with the VirtuRad digital radiology system, which allows for far fewer retakes,” states Dr. Boulay. “The process is less arduous and the animals are therefore more relaxed, which is a great benefit to them as well as our staff.”

The new veterinary facility employs the VirtuRad “Solution[®],” digital (“filmless”) radiology technology that optimizes efficiency and productivity by using unique capabilities to manage the acquisition, retrieval, transmission, interpretation and reporting of diagnostic images. The VirtuRad “Solution[®]” is implemented without having to invest in a new x-ray machine, which provides a substantial cost savings to medical offices.

“The staff is exposed to less radiation since the VirtuRad system allows us to perform fewer retakes, which is great as well,” states Dr. Barbara Gores.

Drs. Boulay and Gores are respected veterinary surgeons, nationally recognized for their innovative techniques and research. They specialize in orthopedic, neurological, and soft tissue surgery, among other procedures. Dr. Boulay’s special interests include elbow dysplasia, angular limb deformity and alignment, and neurological disease. Dr. Gores has been working with surgical lasers since 1992, and is distinguished as the first

veterinarian to receive a laser license in the state of Arizona.

"VirtuRad's excellent reputation and capabilities made them the logical choice for our new veterinary clinic," Gores commented. "Their groundbreaking systems enable us to provide outstanding treatment in an extremely productive and cost efficient manner. We are delighted that they are our partners as we 'go digital'."

"As medical practice becomes increasingly paperless, the importance of complete data automation – including digital imaging – has become a critical issue," states Dr. Handmaker. VirtuRad provides electronic "filmless" imaging and Internet-based radiological capabilities to medical imaging facilities, especially to those providing plain film x-ray examinations.

"VirtuRad's digital radiology product integrated with the Tucson center's open database practice management system and their electronic medical records (EMR) make for a virtually paperless office," said Dr. Handmaker. "Their practice will join our growing number of veterinary, sports medicine and orthopaedic partners who enjoy a level of functionality, connectivity and workflow that has previously been unavailable due to a lack of affordable digital imaging."

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VirtuRad Inc., a privately held Phoenix company, is at the convergence of traditional radiology and advances in electronic imaging technology, providing affordable electronic imaging and Internet-based radiological capabilities. The VirtuRad Solution[®] enables all types of facilities to cost effectively acquire, process, transmit and archive electronic diagnostic images for subsequent retrieval, primary and consultative interpretation, and reporting. Additional information is available online at www.virturad.com.