

PRESS RELEASE

Veterinary Specialty Center of Tucson Wins 2008 SASIE Award for Outstanding Customer Service

Largest Veterinary Specialty Center in Southern Arizona Sets the Bar for Customer Service While Growing 10 Fold in Three and a Half Years

Tucson, AZ – Cutting-edge and locally owned Veterinary Specialty Center of Tucson (www.vscot.com) was recognized and awarded for their outstanding work in customer service at the 2008 Southern Arizona Smart Inspiring Enterprise (**SASIE**) Awards (www.sasieawards.com). The awards took place at the Fox Tucson Theater on the evening of March 6th.

The Arizona Small Business Association's SASIE awards honor outstanding innovative, and enterprising entrepreneurs in the Southern Arizona region. This event aims to raise the profile of the companies that create a better business environment and build a stronger economy in Southern Arizona.

The Veterinary Specialty Center of Tucson continually aims to provide superior customer service to their patients. Whether you need a helpful voice on the phone in the middle of the night, or a full team of highly trained doctors and nurses to treat your critically ill or injured pet, VSCOT is there to provide gentle, responsive, high quality veterinary specialty and emergency services to you and your pet, 24 hours a day, 365 days a year.

Founded in 2004 by Dr. Barbara Gores and Dr. James Boulay, the Veterinary Specialty Center of Tucson is the largest 24 hour, 7 day a week emergency, critical care and multi-specialty veterinary hospital in Southern Arizona with 20 doctors and 55 support staff members serving pet owners and the primary veterinary community of Southern Arizona, as well as western Texas and New Mexico.

The Veterinary Specialty Center of Tucson also strives to provide valuable support and resources to other local veterinary practices. Southern Arizona primary care veterinarians not only can send their complicated cases to VSCOT for advanced diagnostics and care but can also close their doors at night and on the weekend knowing that VSCOT will handle their phone calls and any emergencies for them.

Among several other business achievements of 2007 is the start up of Cause Four Paws (www.causefourpaws.org), VSCOT's not for profit charity. Cause Four Paws provides financial assistance to pets and their owners with limited incomes, veterinary scholarships to low income DVM's and nurses, access to a professional library of current veterinary medical text books, journals, database and online services.

Veterinary Specialty Center of Tucson
4909 N. La Cañada Drive
Tucson, AZ 85704-1507
(520) 795-9955
www.vscot.com

Media contact: Peter Schwartz,
520-609-2921 or peter.schwartz@cox.net